Cookies Policy

GGHK Limited, a company incorporated in Hong Kong with company number 2523311, having its registered office at Suite 1506, 15/F., The L Plaza, 367-375 Queen's Road Central, Hong Kong ("we", "us" and "our") operate the website www.gghk2023.com ("**Website**") and other applications and APIs (whether on mobile or otherwise) (collectively, the "**Services**").

We use cookies only with your authorization where this is required by applicable law. Depending on where you are located, the following may apply:

- By using the Website or Services (or any part thereof), you consent to the use of cookies in accordance with this cookies policy ("**Policy**").
- Where applicable law requires in certain locations, such as within the EEA, you may have seen a pop-up message requesting your consent to the use of cookies on your first visit to our Website and use of our Services. Although this pop-up message will not always appear on subsequent visits, you may withdraw your consent at any time by following the instructions below.

We may update this Policy at any time. We would encourage you to review the policy from time to time to stay informed about how we are using cookies.

If you have any questions about this cookies policy, please email us at hello@gghk2023.com.

1. WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Cookies are useful because they allow a website to recognise a user's device. Cookies allow you to navigate between pages efficiently, remember preferences, and generally improve the overall user experience. Cookies can also be used to tailor advertising to your interests through tracking your browsing across websites.

2. HOW CAN COOKIES BE DISABLED?

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website or Services. If you do not agree to the use of these cookies, please disable them by following the instructions for your browser set out here.

Some browsers make it possible for you to select that you do not want your internet browsing activity to be tracked. Disabling tracking may interfere with some functions of the Website and Services.

We may change the cookies we use after your initial visit to our Website and use of our Services. This Policy will always allow you to know who is placing cookies, for what purpose such cookies are being placed, as well as give you the means to disable cookies.

3. WHAT TYPES OF COOKIES DO WE USE?

- Necessary Cookies: These cookies are essential in order to enable you to move around the

website and use its features or are required by law. Without these cookies, services you have asked for (such as navigating between pages) cannot be provided. Further, these cookies ensure we are able to deliver you information and services securely and optimally.

- Performance Cookies: We make use of analytical cookies to analyse how our visitors use our Website and to monitor Website performance. This allows us to customise our offerings and quickly identify and fix any issues that may arise so as to create a high-quality user experience. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages cause error messages. We might also use these cookies to highlight articles or services that we think will be of interest to you based on your usage of the Website. Unless expressly stated below, the information collected by these cookies is not associated with your personal information by us or by our contractors.
- Functionality Cookies: We make use of cookies to provide you with certain functionality. For example, we will use cookies to remember information unique to you such as your login credentials, language and region, and to recognise the platform from which you access the Website, as well as to personalise certain features. These cookies are not used to track your browsing on other websites.
- Advertising Cookies: Advertising (or targeting) cookies collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this Website and our Services, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognising that you (or more accurately your device has) have visited a certain website. These third parties put down advertising cookies both when you visit our Website and when you use their services and navigate away from our Website.
- HTML Email Beacons: Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you, and to query whether users who do not open our emails wish to continue receiving them. The web beacon pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML.
- Use of IP Addresses and Web Logs: We may also use your IP address and browser type to assist with diagnosis of problems with our server, to administer our Website and to improve the services we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information. We may perform IP lookups to determine which domain you are coming from (for example, a link from a search engine) in order to more accurately gauge our users' demographics.

Please see below for a list of cookies we use:

Cookie Name	Scope	Source	Purpose/Description
_ga	session	3rd Party Service (Google), managed by GGHK	Performance Cookie.
cookielawinfo-checkbox-necessary cookielawinfo-checkbox-	1 year	GGHK	Necessary Cookie Stores the acceptance state of EU cookies policy.

non-necessary			
mailchimp_landing_site	1 year	3rd Party Service (Mailchimp), managed by GGHK	Functionality Cookie Stores the state of the contact form.
woocommerce_cart_hash	session	GGHK	Functionality Cookie Helps WooCommerce determine when cart contents/data changes.
woocommerce_items_in_cart	session	GGHK	Functionality Cookie Helps WooCommerce determine when cart contents/data changes.
wp_woocommerce_session_	2 days	GGHK	Necessary Cookie Contains a unique code for each customer so that it knows where to find the cart data in the database for each customer.
woocommerce_recently_viewed	session	GGHK	Functionality Cookie Powers the **Recently Viewed Products**

			widget.
store_notice[notice id]	session	GGHK	Functionality Cookie Allows customers to dismiss the **Store Notice**.

Please note that some cookies on the Website and Services are managed by third parties, including, for example, advertising networks, features such as videos, maps and social media API, and providers of external websites like web traffic analysis services. These cookies are likely to be performance cookies or advertising cookies. You should refer to the third parties' own cookie and privacy policies for information about how they may use your information.

Which third-parties do we use?

First-party cookies are cookies that belong to us. Third party cookies are cookies that another party places on your device through our Website. Third party cookies may be placed on your device by someone providing a service for us (for example, to help us understand how our Website is being used).

The third party cookies we use in our Website and our Services include but are not limited to:

- Google – our Website and Services have embedded Google services/tools, such as 'Google Maps' and 'Google Analytics' for better user experience and analytics purposes. For details of Google cookies usage, please click here.
- Mailchimp – our Website and Services have embedded Mailchimp scripts to manage contact preferences. For details of these cookies, please click here.

In particular, we use Google Analytics cookies to obtain an overall view of visitor habits and visitor volumes, and to help improve the overall experience of our Service.

We use Google Analytics, a third-party web analysis service provided by Google Inc, which uses "performance cookies" and "targeting cookies" to analyse how you use the Website. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

On our behalf, Google will use the information collected for the purpose of evaluating your use of our Website, compiling reports on website activity and providing other services relating to website activity and internet usage to us. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser as described above. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by

downloading and installing the browser plug-in available [here](#). You may disable the use of Google Analytics by using the link to disable Google Analytics. This link creates an opt-out cookie which prevents the further processing of your data. For more information about Google Analytics cookies, please see Google's help pages and privacy policy. If you do not accept the use of these cookies, we cannot guarantee how our Services will perform for you.

Please note that this Policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be accessed by this Website.

4. **EXPIRATION OF THIS POLICY**

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example, to remember your user preferences when you return to the site).

Except for Necessary Cookies, all cookies will expire after three years.

This Policy was last updated in March 2020.